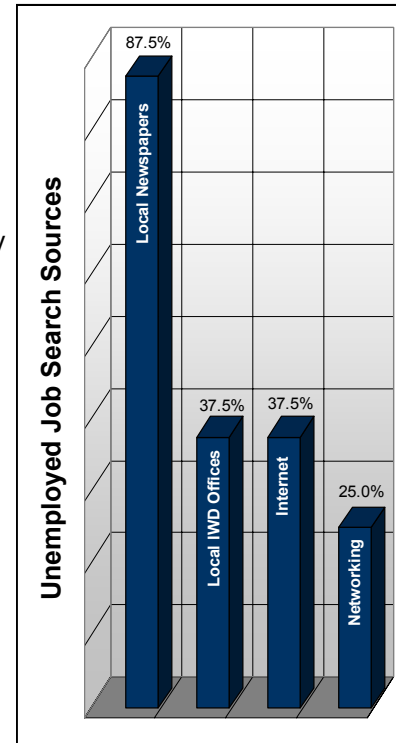


## Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 195 unemployed individuals are willing to accept employment;
- Average age is 41 years old;
- Education:
  - 55.6% have some post high school education
  - 11.1% have an associate degree
  - 11.1% are trade certified
  - 22.2% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% of the most qualified hourly wage applicants is \$9.43 to \$10.50/hr., with a median wage of \$8.25/hr.;
- Willing to commute an average of 17 miles one way for the right opportunity;
- 55.6% expressed interest in seasonal and 77.8% in temporary employment opportunities;
- 22.2% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance
  - Paid vacation
  - Paid sick leave
  - Pension/retirement options
  - Paid holidays
  - Dental coverage
- 85.7% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



### Contact Information

#### Hancock County Economic Development Corporation

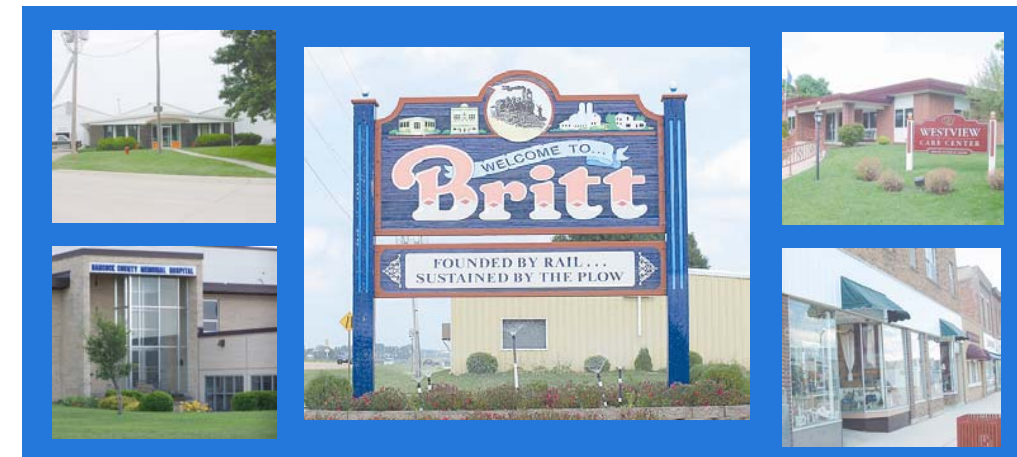
600 W. Third Street  
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This information is analyzed and compiled by the  
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Community Workforce Research & Development Unit  
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(515) 281-4896  
[www.iowaworkforce.org](http://www.iowaworkforce.org)



# BRITT LABORSHED ANALYSIS



May 2005

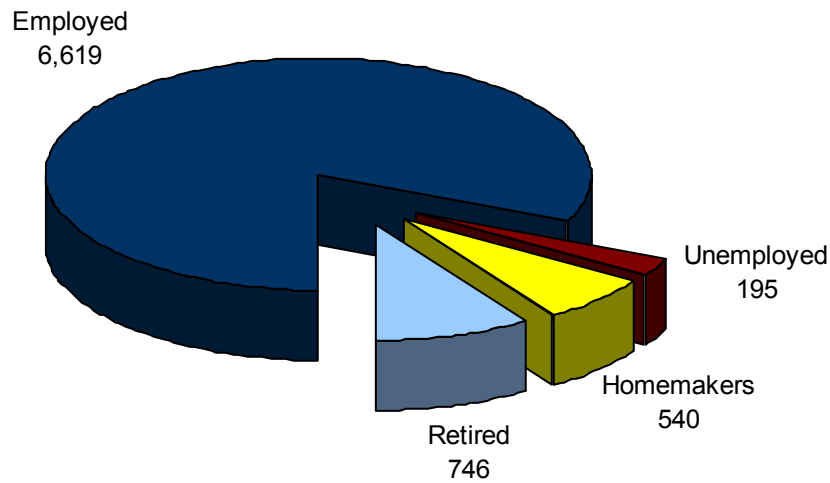
# LABOR AVAILABILITY FACTS

## What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Britt Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

**Total Potential Labor Force: 42,787 (entire Laborshed Area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (8,100)**



### Quick Facts: (Employed - willing to change employment)

- 18.2% are working multiple jobs;
- Currently working an average of 44 hours per week;
- Average age is 41 years old;
- 44.7% are currently working in production, construction, or material handling occupations, followed by 17.1% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
  - Local newspapers
  - Local Iowa Workforce Development Centers
  - Internet
  - Networking through friends, family, or acquaintances
  - Regional newspapers

### Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.1% Inadequate hours
- 0.3% Low income
- 3.3% Mismatch of skills
- 5.2% Total estimated underemployment

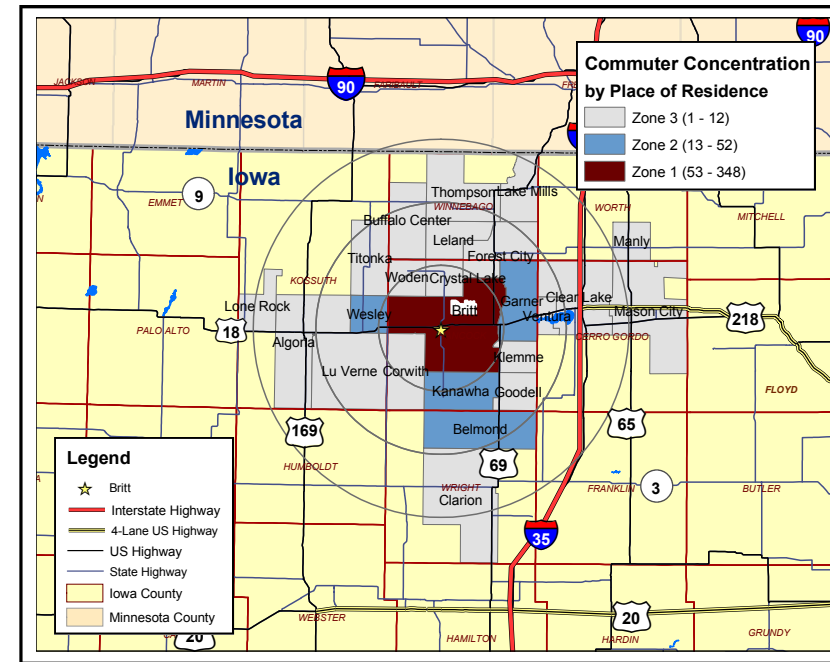
*Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.*

### Industrial Classification of the Employed

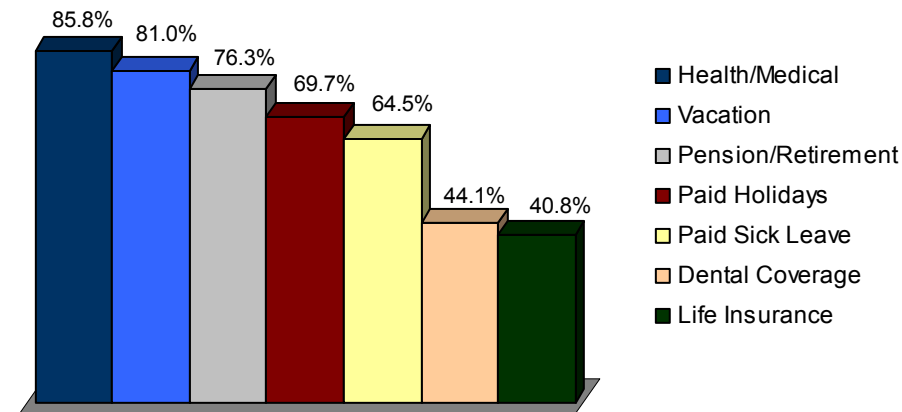
Industry	% of Laborshed
Manufacturing	25.5%
Health Care & Social Services	15.1%
Wholesale & Retail Trade	10.8%
Agriculture, Forestry, & Mining	9.7%
Education	8.6%
Construction	6.5%
Entertainment, Recreation, & Personal Services	6.1%
Professional Services	5.4%
Finance, Insurance, & Real Estate	5.0%
Transportation, Communication, & Utilities	4.7%
Government & Public Administration	2.6%

Survey respondents from the Britt Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

## Britt Commuting Area



### Benefits Currently Offered



## Commuting Statistics

The map at the left represents commuting patterns into Britt with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Britt Laborshed area are willing to commute an average of 24 miles one way for employment opportunities.



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top seven benefits are shown.

The majority (81.1%) of respondents are currently sharing the cost of health insurance premiums with the employer. However, 15.1 percent of the employers in the area pay the entire cost of health insurance premiums as a benefit for their employees.

### Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages (Overall)	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages	Non-Salary Wages
Agriculture, Forestry, & Mining	46.9%	3.1%	12.5%	\$45,000/yr	\$10.00/hr
Construction	65.0%	15.0%	15.0%	*	\$11.84/hr
Manufacturing	46.8%	5.1%	14.0%	\$40,000/yr	\$13.68/hr
Transportation, Communication, & Utilities	73.3%	26.7%	6.7%	\$40,000/yr	\$11.00/hr
Wholesale/Retail Trade	50.0%	7.1%	9.5%	\$42,500/yr	\$8.21/hr
Finance, Insurance, & Real Estate	78.6%	28.6%	21.4%	\$25,000/yr	*
Health Care & Social Services	76.1%	26.1%	26.0%	*	\$12.37/hr
Professional Services	61.9%	23.8%	23.8%	*	\$10.50/hr
Education	87.1%	*	71.0%	\$36,000/yr	\$8.20/hr

*This table includes all respondents without consideration of employment status or willingness to change/enter employment.*

*\*Insufficient survey data/refused*