



FOR IMMEDIATE RELEASE

For More Information
Cindy Schack
(641) 923.9122

North Central Iowa — North Central Iowa Alliance members Cindy Schack, the Executive Director of the Hancock County Economic Development Corporation and Karen Mitchell, the Executive Director of the Franklin County Economic Development Corporation have recently completed Session I and Session II, respectively, of the Economic Development Institute (OU/EDI) conducted by the University of Oklahoma in Oklahoma City.

The Institute is a three-session program, each one week long, which provides a broad spectrum of advanced education for the economic development professional and is accredited by the International Economic Development Council. OU/EDI sessions are offered twice a year with classes focused on the three major core areas: Business Retention & Expansion, Real Estate and Finance as well as areas of concentration in Marketing, Strategic Planning and Managing Economic Development Organizations. Students complete 117 hours of instruction and then sit for the final test to receive accreditation.

The North Central Iowa Alliance(NCIA) was formed when the Economic Development Directors of Cerro Gordo, Floyd, Franklin, Hancock, Mitchell, Winnebago and Worth counties

joined together to create a regional economic development group which focuses on business attraction by marketing the North Central Iowa area.

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