



Few things are more important for the quality of life in North Iowa than progressive economic development. To improve our chances for attracting, keeping and growing businesses and industries in North Iowa, NIACC recently formed a partnership with regional economic groups and Iowa Workforce Development to conduct two important studies:

- **Regional Laborshed for the entire North Central Iowa area.** Information found in this report consists of commuting patterns, current and desired wages/salaries, available labor, workforce skills, and employment numbers/percentages by industry in the Laborshed area.
- **Regional “Cluster Analysis”.** Industry cluster analysis allows businesses, economic developers, researchers, and others to identify industries that are geographically concentrated, of a similar nature, and make use of related buyers, suppliers, infrastructure, and workforce. High concentrations, or “critical mass”, indicate strengths that may be capitalized on for further development. By identifying these industries, recruitment efforts may be focused on those companies that complement existing businesses to capitalize on local assets such as natural resources, knowledge base, and workforce.

Thanks to all our partners listed below for gaining a better understanding of our regional workforce and North Central Iowa’s competitive advantages.

Sincerely,

Michael C. Morrison, Ph.D.  
President

### **Partnership -- Economic Development Groups of North Central Iowa**

Dennis Bowman  
Wright County Development Corporation

Director Marilyn Hoffman, Executive Director  
Lake Mills Chamber Development Corp

Tim Fox, Executive Director  
Charles City Area Development Corporation

David Collins, Executive Director  
Clear Lake Econ. Development Corp

Beth Bilyeu-Hesse, Executive Director  
Forest City Economic Development

Karen Mitchell, Executive Director  
Franklin County Development Assoc.

Teresa Nicholson, Executive Director  
Winn-Worth Betco, Lake Mills

Dan Culhane, Executive Director  
Mason City Econ. Development Corp.

Bob Soukup, Economic Development Director  
New Hampton Economic Development Corp

Brenda Dryer, Director  
Mitchell County Econ. Development Comm.

Terry Schumaker, Economic Development Director  
North Iowa Area Community College

Executive Director  
Hancock County Development

Sponsored in Partnership with:



on behalf of the cities of Britt & Garner